

## Marketing & Communication Intern

Full-time

6 to 8 months

Start date: June 2023

Location: Geneva, Switzerland

Workplace type: Office & remote

Remuneration: Bachelor level 900CHF gross per month (For Master level 1300CHF)



PricingOne is a consulting firm specialized in Revenue Growth Management and Pricing Strategies for Consumer-Packaged Goods (CPG/FMCG) companies. You will be joining a highly dynamic and growing company, working in more than 20 countries. Come learn and contribute to the development of PricingOne growth.

### MAIN PURPOSE

You will make an impact by being part of the Marketing & Communication department, led by the Growth and Communication Director. You will be responsible for a variety of strategic, organizational, research and creative tasks to ensure effective and efficient Marketing & Communication processes. You will be a PricingOne Ambassador to increase our brand awareness.

### KEY RESPONSIBILITIES

- Influence the marketing strategy online and offline.
- Responsible for French speaking clients engagements and ad-hoc help on English speaking clients.
- Step change the company Business Generation workflow.
- Coordinate all international events planning and conference organization.

### YOUR PROFILE

- Currently enrolled in a 4-year college or university cursus, pursuing a bachelor's degree in business or in a related field of study.
- Strong verbal and written communication skills.
- Hunger for learning and the ability to perform independent research to solve problems, take initiatives and be creative.
- Fluent in English and French. Any other language being a plus.

### WHY WORK FOR PRICINGONE

- Open to gaining experience in a fast-paced, international, and collaborative environment, including supporting the team with responsibilities.
- Large variety of tasks and projects that will enhance both your soft and hard skills.
- Opportunity to receive mentorship from Client Management, Business Development or Productions leaders.
- Discover Revenue Growth Management Strategy and Advisory.



## OUR APPLICATION PROCESS

Please send us at [jobs@pricing.one](mailto:jobs@pricing.one) your resume, cover letter and certifications (e.g., university certificates, references, and letters of recommendation).

If your application is selected, we will reach out to you asap for a first interview with our Talent Acquisition team.

The next step from there would be the second interview with your future Manager, our Business Development Director.

