

Marketing Trainee – 12 Months - Fribourg

In view of our continued growth, we are looking for further support and recruiting a **Marketing Trainee** at our Swiss Affiliate in Fribourg (1-year internship). Reporting to the Head of Marketing Swiss Affiliate, your mission is to support our dynamic Marketing team in preparing new activities and shaping HCP- and patient programs.

Your main responsibilities are as follows:

- Provide ongoing support in the creation of content for promotional activities
- Collaborate with agencies to implement marketing campaigns
- Actively participate in the development and implementation of marketing plans
- Monitor and analyze the performance of competitors
- Establish and maintain close contacts with other departments

To carry out this mission, we are looking for a person with the following profile:

- Completed or in progress Bachelor's or Master's degree in the field of Business Administration / Marketing or Life Sciences, or equivalent educational background
- Strong interest in Product Marketing
- Having a first internship experience in the pharmaceutical industry and/or marketing would be a plus
- Business fluent in German or French with good knowledge of the other language, and good knowledge of English
- Proficiency with Ms-Office programs, especially Excel and PowerPoint

You describe yourself as a strong team player, able to work with accuracy and persistency. Passionate about marketing and endowed with an entrepreneurial spirit, you are proactive, curious and creative. Finally, you are enthusiast about learning new things and are always eager to develop yourself.

You are looking for an opportunity to gain experience in marketing within a dynamic pharmaceutical company? Apply now and join OM Pharma Switzerland!

About Us

OM Pharma is a global Geneva-based biopharmaceutical company. It is a leader in the prevention of recurrent respiratory and urinary tract infections and is also active in the treatment of vascular diseases. It operates worldwide through a strong network of international partners and invests its profits in R&D to develop microbial derived immunotherapeutic products to treat acute and chronic immunological disorders resulting from inflammation and infections. The company strives to improve the quality of life of patients around the world by providing access to better treatment of immunological imbalances.

For more information, visit the website: ompharma.com.