



## CREATING CHAMPIONS PERU



Work



Travel



Help

Based in Cusco, Peru, Creating Champions Peru is a young, dynamic and private organization for social assistance especially in the field of sports. We aim to provide children who live in social and economic inequality, a fair and real opportunity to let their dreams come true, to become sport athletes by the means of professional sports training programs.

Creating Champions Peru is searching for:

### BRANDING DESIGNER

### AS INTERNS, VOLUNTEERS OR THESIS WRITING STUDENTS

#### SCOPE

- Leading our general rebranding process
- Redefine our brand identity and image through a new logo, tagline, iconography, typography, the palette of colours, and voice
- Elaborating our brand style guideline
- Develop a plan to promote and strengthen our new identity and image

#### DURATION

- Start at any time for at least eight weeks

#### REQUIREMENTS

- Enrolled or graduated student or experience in the fields of graphic designing, art design, advertising, visual communication, marketing, communications, fine arts, management, or related studies

#### OFFER

- Putting theory into practice by implementing your own ideas
- Gaining further knowledge in a professional and pleasant work atmosphere
- Experiencing a new culture and learning Spanish
- Travelling

#### PLEASE SEND YOUR CV AND LETTER OF MOTIVATION VIA EMAIL TO:

Sony Cueva  
Creating Champions Peru  
Micaela Bastidas 825 Ave.  
Cuzco, Cuzco, Cuzco – Peru

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