



Internship Announcement Form

Name of Company	eP (eigoPaathshala)
Website	www.eigop.com
Industry / Sector	Education
Brief profile of the Company	<p>We are dedicated to bridge the language barrier between Foreigners and Indians. We are a team of young and passionate professionals and our team comprises of Indians, Europeans and Japanese natives.</p> <p>Currently operational in India (Delhi/Gurgaon/Mumbai/Pune/Bangalore/Chennai) and Kobe in Japan. We primarily teach English and other regional Indian languages to foreigners. At present we take classes with foreigners throughout India and Japan.</p>

Contact Details

E-mail ID	hr@eigop.in
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Internship Details

Internship offered	Marketing
Roles and Responsibilities	<p><u>Selected intern's day-to-day responsibilities can include:</u></p> <ol style="list-style-type: none">1. Planning, executing and managing digital marketing, marketing database, social media2. Designing, building and maintaining product presence in the digital space.3. Identifying insights & brainstorming new and creative marketing strategies, testing them and recording results.4. Identifying trends and insights brainstorming new and creative growth strategies5. Learning to become highly creative with identifying target audiences and devising digital campaigns that engage, inform and motivate them to join us.6. Learning how to set up and optimize Google Ad words campaigns, YouTube videos, etc.7. Other tasks as assigned from time to time.



Intern Assistance	<p><u>We endeavor to provide following assistance:</u></p> <p>1. Manager - Associated with manager for all work-related guidance</p> <p>2. Mentor - Senior person linked for any periodic personal discussion, any issues which Intern is not able to handle including outside office too, career guidance etc.</p> <p>3. Onboarding Assistance – Help to create access for office related software. Assisted onboarding.</p>
Type of internship	Unpaid with perks & benefits
Perks & benefits	<p>1. Flexible working hours. No clash to University classes.</p> <p>2. One month leave for exams</p> <p>3. Virtual, WFH Internship</p> <p>4. Opportunity to do internship from India post completion of studies for top performers.</p> <p>5. Japanese course on Company's cost for good performers.</p> <p>6. Hindi / Indian cultural classes</p> <p>7. Internship certificate on successful completion.</p> <p>8. Recommendation letter for top performers.</p>
No. of vacancies (approx. range)	7
Duration	6 months (part time)
Qualification looking for (UGs/PGs etc.)	UGs/PGs
Discipline looking for (Arts/Science/Commerce etc.)	Any stream
Eligibility Criteria (Marks %, Special skills, etc.)	Interest in marketing. Certification course or experience in social media marketing is preferred
Medical Requirements if any	Should be medically fit

Selection Procedure

Shortlist from Resumes(Yes/No)	Yes
Personal/HR/Technical Interviews: (Yes/No)	Yes
No. of rounds (If pre-decided else approx.):	2-3