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Organized by  
EHL Hospitality Business School &  
Asteria Obviam

# 2023 EHL SUSTAINABLE INVESTING FORUM

Bringing together leading academic researchers and  
practitioners looking for robust approaches to pursue a  
sustainable investment strategy

[Register here!](#)



**TUESDAY, JUNE 6, 2023**  
**2PM TO 7PM**  
**EHL CAMPUS LAUSANNE**

In partnership with **Hes·SO**

# PROGRAM

## 14:00-15:00 THE FUTURE OF SUSTAINABLE FINANCE

**How does the CFA incorporate sustainable investing issues in its curriculum?**

**"Shaping the financial services industry in terms of ESG standards"**

*Christian Mannoni - Bank J. Safra Sarasin & CFA Society Switzerland*

**"Different Shades of Green: Using Natural Language Processing to Estimate Green Bond Premium"**

*Emanuela Benincasa - UZH & SFI*

**"The Value of Corporate Social Responsibility"**

*Ana Mão de Ferro - UZH & SFI*

## 15:00-15:30 KEYNOTE

**"Should finance really be sustainable?"**

*Laurent Frésard - USI & SFI*

## 15:30-16:00 COFFEE BREAK

## 16:00-17:00 CURRENT CHALLENGES – BRIDGING THE GAP BETWEEN ACADEMIA AND PRACTICE

**"Find value in the race to net zero"**

*Guillaume Levannier - Lombard Odier & Sciences Po Paris*

**"How to decarbonize an institutional investor's portfolio?"**

*Eric Jondeau - HEC Lausanne & SFI*

## 17:00-18:00 PANEL: CLIMATE STRATEGY - FROM THE REAL ECONOMY TO CAPITAL MANAGEMENT

*Jean-Christophe Van Tilborgh - Retraites Populaires*

*Jean-Pierre Danthine - E4S*

*Bettina Kallenbach - Holcim*

*Moderated by Natacha Guerdat - Asteria Obviam*

## From 18:00 COCKTAIL