

EHL EXECUTIVE MASTER IN HOSPITALITY ADMINISTRATION

(ECTS credits)

Art of Hospitality	Semester 1 - Sciences of Hospitality			Semester 2 - Strategy & Leadership			MBP
			Winter Break (Usually 3 weeks)		Spring Break (Usually 3 weeks)		Capstone Business Projects (10) 6298 - Ray Iunius
Hospitality Concept and Design	Winning Strategies 6281			Winning Strategies 6281		Winning Strategies (7) 6281	
Wine Knowledge & Cellar Management	Business Research Methods (3) 6272			Organisational Behaviour 6190		Revenue Management (4) 6273	
Gastronomy and Service Excellence	Managerial/Financial Accounting (3) 6170			Corporate Strategy (5) 6285		Real Estate Finance & Valuation (3) 6270	
Hospitality Operations	Entrepreneurship/Innovation 6286			Entrepreneurship/Business Development (4) 6286		Organisational Design and Change (2) 6290	
Excel Applications	Hospitality Marketing (3) 6187			Services Marketing (4) 6280		E-Marketing & Technologies (2) 6260	
	Corporate Finance (4) 6195			Cyberhotel (1) 6260			
	Tourism Economics (2) 6180						
	Effective Communication in Personal and Professional Development (4) 6150						
				Excursions			
				Conferences			
	(19 credits)			(17 credits)		(18 credits + 10 from capstone)	