

## Module description

**Field of study** HES-SO Business, Management and Services  
**Degree course** Master of Science in Business Administration

|  |   |   |   |                  |
|--|---|---|---|------------------|
| <b>1 Title of module</b>   |   | <b>Master Thesis</b>  |   | <b>2023-2024</b> |
| <b>Code</b><br>E.MScBA.390.OE49.FDE.23   | <b>Type of course *</b><br><input type="checkbox"/> Bachelor's <input checked="" type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> EMBA <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> other   |   |   |                  |
| <b>Level</b><br><input type="checkbox"/> Basic module<br><input type="checkbox"/> Further studies module<br><input checked="" type="checkbox"/> Advanced module<br><input type="checkbox"/> Specialised module   | <b>Description</b><br><input checked="" type="checkbox"/> In the case of definitive failure in a module defined as compulsory for successfully completing the course profile in question, the student shall be excluded from the degree programme, or from the faculty, if this is provided by the course regulations in accordance with Article 32 of the Regulations relating to first-cycle and second-cycle degrees (Bachelor's and Master's) at the HES-SO | <b>Type of module</b><br><input checked="" type="checkbox"/> Main module<br><input type="checkbox"/> Module linked to main module<br><input type="checkbox"/> Optional or subsidiary module | <b>Time schedule</b><br><input type="checkbox"/> Module over 1 semester<br><input type="checkbox"/> Module over 2 semesters<br><input checked="" type="checkbox"/> Spring semester<br><input type="checkbox"/> Autumn semester<br><input type="checkbox"/> Autres |                  |
| <b>2 Organisation</b>  |   |   |   |                  |
| <b>ECTS Value</b><br>15  | <b>Language</b><br><input type="checkbox"/> English <input type="checkbox"/> English - Chinese<br><input type="checkbox"/> English - Russian <input type="checkbox"/> French<br><input type="checkbox"/> French - English <input type="checkbox"/> French - German<br><input checked="" type="checkbox"/> French - German - English <input type="checkbox"/> German<br><input type="checkbox"/> German - English  |   |   |                  |
| <b>3 Prerequisites</b>   |   |   |   |                  |
| <input checked="" type="checkbox"/> The following module(s) must have been validated Research Methods II<br><input type="checkbox"/> The following module(s) must have been attended<br><input type="checkbox"/> none<br><input checked="" type="checkbox"/> other   |   |   |   |                  |
| <b>Other prerequisites</b><br>Only students who have already acquired all their ECTS credits, apart from those in respect of the Master's thesis, are authorised to defend their Master's thesis.  |   |   |   |                  |
| <b>4 Skills to be gained / general learning objectives</b><br>Cf. directive  |   |   |   |                  |
| <b>5 Teaching and content</b><br>Cf. directive   |   |   |   |                  |
| All lecturers of the study program are qualified to supervise a Master Thesis. The Head of the Program can appoint other professors to supervise a Master Thesis. A maximum of two or three coaching sessions are to be arranged for the Thesis.   |   |   |   |                  |
| <b>6 Assessment and validation methods</b><br>Cf. directive  |   |   |   |                  |
| o Disposition: only these students with an approved (by the program head) disposition are allowed to continue.<br>o Written report (50 - 80 pages that respect rules for scientific writing) = 70% of the final grade<br>o Final presentation (20 minute presentation, 40 Q&A session) = 30% of the final grade<br>o Thesis and presentation are assessed jointly.<br>o The master thesis is supervised by a professor of the MScBA, Major in Entrepreneurship program.<br>o All important documents are published on Moodle and Intranet of the HEG-FR.   |   |   |   |                  |
| <b>7 Reassessment requirements *</b>   |   | <b>7a Reassessment requirements (if module is repeated) *</b>   |   |                  |
| <input checked="" type="checkbox"/> reassessment possible<br><input type="checkbox"/> no reassessment<br><input type="checkbox"/> other (please specify below)   |   | <input type="checkbox"/> reassessment possible<br><input checked="" type="checkbox"/> no reassessment<br><input type="checkbox"/> other (please specify below)                              |   |                  |
| <b>other reassessment modalities</b>   |   |   |   |                  |
| <b>8 Remarks</b>   |   |   |   |                  |
| <b>9 Bibliography</b><br>American Psychological Association. (2005). Concise Rules of APA Style. Washington: American Psychological Association<br>Degelman, D., & Harris, M. L. (2000). APA style essentials. Retrieved March 31, 2009, from Vanguard University, Department of Psychology Web site: <a href="http://www.vanguard.edu/faculty/ddegelman/index.aspx?doc_id=796">http://www.vanguard.edu/faculty/ddegelman/index.aspx?doc_id=796</a><br>Saunders, M., Lewis, Ph., & Thornhill, A. (2002). Research Methods for Business Students (3rd ed.). Upper Saddle River: Prentice Hall.<br>Yin, R.K. (2015): Qualitative Research from Start to Finish, Second Edition |   |   |   |                  |

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10 **Teaching staff**

**Name of head of module \***  
Raphaël Gaudart

**Description validated on \***  
16.08.2023

**Description validated by \***  
Raphaël Gaudart