

**Module description**

*Field of study HES-SO Business, Management and Services*  
*Degree course Master of Science in Business Administration*

**1 Title of module *Impact Entrepreneurship* 2023-2024**

<b>Code</b> E.MScBA.390.OE11.E.23	<b>Type of course *</b> <input type="checkbox"/> Bachelor's <input checked="" type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> EMBA <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> other			
<b>Level</b> <input type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input checked="" type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module	<table border="0"> <tr> <td><b>Description</b> <input checked="" type="checkbox"/> In the case of definitive failure in a module defined as compulsory for successfully completing the course profile in question, the student shall be excluded from the degree programme, or from the faculty, if this is provided by the course regulations in accordance with Article 32 of the Regulations relating to first-cycle and second-cycle degrees (Bachelor's and Master's) at the HES-SO</td> <td><b>Type of module</b> <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module</td> <td><b>Time schedule</b> <input type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Autres</td> </tr> </table>	<b>Description</b> <input checked="" type="checkbox"/> In the case of definitive failure in a module defined as compulsory for successfully completing the course profile in question, the student shall be excluded from the degree programme, or from the faculty, if this is provided by the course regulations in accordance with Article 32 of the Regulations relating to first-cycle and second-cycle degrees (Bachelor's and Master's) at the HES-SO	<b>Type of module</b> <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module	<b>Time schedule</b> <input type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Autres
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**2 Organisation**

<b>ECTS Value</b> 5	<b>Language</b> <input checked="" type="checkbox"/> English <input type="checkbox"/> English - Chinese <input type="checkbox"/> English - Russian <input type="checkbox"/> French <input type="checkbox"/> French - English <input type="checkbox"/> French - German <input type="checkbox"/> French - German - English <input type="checkbox"/> German <input type="checkbox"/> German - English
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**3 Prerequisites**

- The following module(s) must have been validated
- The following module(s) must have been attended
- none
- other

**Other prerequisites**

**4 Skills to be gained / general learning objectives**

At the end of the course, the students will be able to:  
 ...To grasp the main societal challenges for the transition  
 ...To understand concepts related to sustainable development (ODD)  
 ...To understand the emergence of impact and social entrepreneurship  
 ...To know and describe the vision of a social entrepreneur and the complex mixtures of social, environmental and economic objectives  
 ...To learn how social entrepreneurs mobilize different kinds of resources and develop products and services and how they rely or not upon public funding (hybrid financing)  
 ...To understand and describe the value creation through innovative business models, products, services and/or process  
 ...To understand the concept of positive societal impact  
 ...To increase their sense of ethical, social and environmental responsibility, in order to contribute to so social, environmental and economic challenges  
 ...To critically reflect upon successes and failures in efforts to promote sustainable and inclusive change  
 ...To understand that circular economy is an integral part of a vision and mission

**5 Teaching and content**

The objective of the module is to provide a general understanding of different types of organisation and approaches with focus on "Social Entrepreneurship". Impact Entrepreneurship refers to the practice of combining innovation, opportunity and resourcefulness to address some of our most challenging social, economic and environmental problems.

The course will examine the evolution of the practice of entrepreneurship that focuses on transforming systems and practices, circular economy which affect communities and ecosystems. It will also show entrepreneurship and innovation enable sustainable and inclusive change as envisioned by the UN Sustainable Development Goals (UN SDGs) – provided that institutional framework conditions are in place that provide the right incentives. This module is designed to initiate a journey of reflection around their roles as systems leaders, to realize they can drive positive change themselves.

Leading social entrepreneurs and others in the supporting ecosystem will participate in the course, sharing insights and experiences on the issues examined. The course will draw upon lectures, case studies (live and documented), and group work.

**6 Assessment and validation methods**

Written assignment at the end of the module

**7 Reassessment requirements \***

- reassessment possible
- no reassessment
- other (please specify below)

**7a Reassessment requirements (if module is repeated) \***

- reassessment possible
- no reassessment
- other (please specify below)

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**other reassessment modalities**

**8 Remarks**

**9 Bibliography**

Bathélémy A., Keller S., Stiline, R., Stratégie et financement des entreprises sociales et solidaire, Rue de l'Echiquier, 2014  
Borzaga C., Dfourmy J, The emergence of Social Enterprise, Routledge, 2004  
Kerlin, J.A., Social enterprise, a global comparison, Tufts University press, 2009  
Neck h.M., Neck C.P., Murray E.L., Entrepreneurship, The practice and Mindset, 2nd edition, Sage  
Huybrecht B, Fair Trade Organizations and Social Enterprise, Routledge, 2012  
Nyssens, M., Social Enterprise, Routledge, 2006  
Raworth Kate, Doughnut Economics: Seven Ways to Think Like a 21st Century Economist. Vermont: White River Junction, 2017

**10 Teaching staff**

**Name of head of module \***

Philippe Aerni & Alfred Mürger

**Description validated on \***

16.08.2023

**Description validated by \***

Raphaël Gaudart