

Module description

Field of study HES-SO Business, Management and Services
Degree course Master of Science in Business Administration

1 **Title of module** **Impact Entrepreneurship** **2022-2023**

Code E.MScBA.390.OE11.E.22	Type of course * <input type="checkbox"/> Bachelor's <input checked="" type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> EMBA <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> other			
Level <input type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input checked="" type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module	<table border="0"> <tr> <td>Description <input checked="" type="checkbox"/> In the case of definitive failure in a module defined as compulsory for successfully completing the course profile in question, the student shall be excluded from the degree programme, or from the faculty, if this is provided by the course regulations in accordance with Article 32 of the Regulations relating to first-cycle and second-cycle degrees (Bachelor's and Master's) at the HES-SO</td> <td>Type of module <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module</td> <td>Time schedule <input type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Autres</td> </tr> </table>	Description <input checked="" type="checkbox"/> In the case of definitive failure in a module defined as compulsory for successfully completing the course profile in question, the student shall be excluded from the degree programme, or from the faculty, if this is provided by the course regulations in accordance with Article 32 of the Regulations relating to first-cycle and second-cycle degrees (Bachelor's and Master's) at the HES-SO	Type of module <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module	Time schedule <input type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Autres
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2 **Organisation**

ECTS Value 5	Language <input checked="" type="checkbox"/> English <input type="checkbox"/> English - Chinese <input type="checkbox"/> English - Russian <input type="checkbox"/> French <input type="checkbox"/> French - English <input type="checkbox"/> French - German <input type="checkbox"/> French - German - English <input type="checkbox"/> German <input type="checkbox"/> German - English
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3 **Prerequisites**

- The following module(s) must have been validated
- The following module(s) must have been attended
- none
- other

Other prerequisites

4 **Skills to be gained / general learning objectives**

At the end of the course, the students will be able to:

- ...To grasp the main societal challenges for the transition
- ...To understand concepts related to sustainable development (ODD)
- ...To understand the emergence of impact and social entrepreneurship
- ...To know and describe the vision of a social entrepreneur and the complex mixtures of social, environmental and economic objectives
- ...To learn how social entrepreneurs mobilize different kinds of resources and develop products and services and how they rely or not upon public funding (hybrid financing)
- ...To understand and describe the value creation through innovative business models, products, services and/or process
- ...To understand the concept of positive societal impact
- ...To increase their sense of ethical, social and environmental responsibility, in order to contribute to so social, environmental and economic challenges

5 **Teaching and content**

The objective of the module is to provide a general understanding of different types of organisation and approaches with focus on "Social Entrepreneurship". Impact Entrepreneurship refers to the practice of combining innovation, opportunity and resourcefulness to address some of our most challenging social, economic and environmental problems.

The objective of the module is to provide a general understanding of the social entrepreneurship and the different types of organisation and approaches. Social entrepreneurship refers to the practice of combining innovation, opportunity and resourcefulness to address some of our most challenging social, economic and environmental problems. The course will examine the evolution of the practice of entrepreneurship that focuses on transforming systems and practices that affect positively communities and ecosystems. The course places an emphasis on the role of social entrepreneurship as a new strategic space, where products and services innovation and market-based mechanisms are leveraged to create a positive impact, which is increasingly seen as a powerful alternative to traditional social policy, state and development interventions.

Leading social entrepreneurs and others in the supporting ecosystem will participate in the course, sharing insights and experiences on the issues examined. The course will draw upon lectures, case studies (live and documented), and group work.

6 **Assessment and validation methods**

Each group of students will finalize their project with MIRO tool and their final MIRO production will be evaluated. Then, an oral exam will take place in January 2022 and each member of the group will be questioned on the group project.

Course requirement:
20% class participation
40% final written MIRO production
40% oral evaluation in group (Q&A)

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7 **Reassessment requirements ***

- reassessment possible
- no reassessment
- other (please specify below)

7a **Reassessment requirements (if module is repeated) ***

- reassessment possible
- no reassessment
- other (please specify below)

other reassessment modalities

8 **Remarks**

9 **Bibliography**

Bathélemy A., Keller S., Stiline, R., Stratégie et financement des entreprises sociales et solidaire, Rue de l'Echiquier, 2014
Borzaga C., Dfourmy J, The emergence of Social Enterprise, Routledge, 2004
Kerlin, J.A., Social enterprise, a global comparison, Tufts University press, 2009
Neck h.M., Neck C.P., Murray E.L., Entrepreneurship, The practice and Mindset, 2nd edition, Sage
Huybrecht B, Fair Trade Organizations and Social Enterprise, Routledge, 2012
Nyssens, M., Social Enterprise, Routledge, 2006
Raworth Kate, Doughnut Economics: Seven Ways to Think Like a 21st Century Economist. Vermont: White River Junction, 2017

10 **Teaching staff**

Name of head of module *

Laurent Houmard, Christophe Dunand & Isabelle Schluemp

Description validated on *

22.08.2022

Description validated by *

Raphaël Gaudart