

Module description

Field of study HES-SO Business, Management and Services

Degree course Master of Science HES-SO in Business Administration

1 Title of module		Master Thesis		2021-2022
Code E.MScBA.390.OE49.FDE.21	Type of course * <input type="checkbox"/> Bachelor's <input checked="" type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> EMBA <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> other			
Level <input type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input checked="" type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module	Description <input checked="" type="checkbox"/> In the case of definitive failure in a module defined as compulsory for successfully completing the course profile in question, the student shall be excluded from the degree programme, or from the faculty, if this is provided by the course regulations in accordance with Article 32 of the Regulations relating to first-cycle and second-cycle degrees (Bachelor's and Master's) at the HES-SO	Type of module <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module	Time schedule <input type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input checked="" type="checkbox"/> Spring semester <input type="checkbox"/> Autumn semester <input type="checkbox"/> Autres	
2 Organisation				
ECTS Value 15	Language <input type="checkbox"/> English <input type="checkbox"/> English - Chinese <input type="checkbox"/> English - Russian <input type="checkbox"/> French <input type="checkbox"/> French - English <input type="checkbox"/> French - German <input checked="" type="checkbox"/> French - German - English <input type="checkbox"/> German <input type="checkbox"/> German - English			
3 Prerequisites				
<input checked="" type="checkbox"/> The following module(s) must have been validated Research Methods II <input type="checkbox"/> The following module(s) must have been attended <input type="checkbox"/> none <input checked="" type="checkbox"/> other				
Other prerequisites				
Only students who have already acquired all their ECTS credits, apart from those in respect of the Master's thesis, are authorised to defend their Master's thesis.				
4 Skills to be gained / general learning objectives				
Cf. directive				
5 Teaching and content				
Cf. directive				
All lecturers of the study program are qualified to supervise a Master Thesis. The Head of the Program can appoint other professors to supervise a Master Thesis. A maximum of two or three coaching sessions are to be arranged for the Thesis.				
6 Assessment and validation methods				
Cf. directive				
o Disposition: only these students with an approved (by the program head) disposition are allowed to continue. o Written report (50 - 80 pages that respect rules for scientific writing) = 70% of the final grade o Final presentation (30 minute presentation, 30 Q&A session) = 30% of the final grade o Thesis and presentation are assessed jointly. o The master thesis is supervised by a professor of the MScBA, Major in Entrepreneurship program. o All important documents are published on Moodle.				
7 Reassessment requirements *		7a Reassessment requirements (if module is repeated) *		
<input checked="" type="checkbox"/> reassessment possible <input type="checkbox"/> no reassessment <input type="checkbox"/> other (please specify below)		<input type="checkbox"/> reassessment possible <input checked="" type="checkbox"/> no reassessment <input type="checkbox"/> other (please specify below)		
other reassessment modalities				
8 Remarks				
9 Bibliography				
American Psychological Association. (2005). Concise Rules of APA Style. Washington: American Psychological Association Degelman, D., & Harris, M. L. (2000). APA style essentials. Retrieved March 31, 2009, from Vanguard University, Department of Psychology Web site: http://www.vanguard.edu/faculty/ddegelman/index.aspx?doc_id=796 Saunders, M., Lewis, Ph., & Thornhill, A. (2002). Research Methods for Business Students (3rd ed.). Upper Saddle River: Prentice Hall. Yin, R.K. (2015): Qualitative Research from Start to Finish, Second Edition				

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10 Teaching staff

Name of head of module *
Raphaël Gaudart

Description validated on *
16.08.2021

Description validated by *
Raphaël Gaudart