



Module description

Field of study HES-SO Business, Management and Services Degree course Master of Science in Business Administration

1	Title of module		nmunication 3	2023-2024	
	Code E.MScBA.390.OB33.E.23	Type of course * □ Bachelor's ✓ Master's □ MAS □ EMBA □ DAS □ CAS □ other			
	Level □ Basic module □ Further studies module □ Advanced module □ Specialised module	Description	Type of module ✓ Main module Module linked to main module Optional or subsidiary module	Time schedule ☐ Module over 1 semester ☐ Module over 2 semesters ☐ Spring semester ☑ Autumn semester ☐ Autres	
2	Organisation				
	ECTS Value 2	Language ☑ English ☐ English - Russian ☐ French - English ☐ French - German - English ☐ German - English	☐ English - Chinese ☐ French ☐ French - German ☐ German		
3	Prerequisites				
	☐ The following module(s) must I ☐ The following module(s) must I ☐ none ☐ other				
	Other prerequisites	ther prerequisites			
4	Skills to be gained / general learning objectives At the end of the course, the student will				
	have acquired and consolidated language skills in oral and written comprehension, as well as in oral and written expression, corresponding to evel A2, supplemented by an economic orientation oral and written expression, corresponding to level A2, completed by an economic orientation. Be able to: communicate with the help of acquired vocabulary information related to everyday life and the business world; express themselves on various subjects, in particular in the global context; understand information in authentic texts and audio sequences, referring to or the topics covered; write a simple letter using economic vocabulary related to the topics covered				
5	Teaching and content				
	Lexicon: The student acquires the vocabulary presented on a following thematic basis with the help of distributed materials: - Travel, business, currency, employment Grammar: - Noun: declension of nouns - Pronoun: use and declension of personal, interrogative, demonstrative and possessive pronouns - Conjunctions and prepositions Depending on the student's needs, he/she will review or learn by his/her own means the basic vocabulary (level A2/B1).			aterials:	
6	Assessment and validation meth Individual written assessment of 90	Assessment and validation methods ndividual writing 60 min + listening 20 min + speaking 10 min) during the end of semester session.			
	In case of remediation : Written exam 70 min + listening 20 min				
7	Reassessment requirements *		7a Reassessment requirements (if module is repeated) *	
	reassessment possible no reassessment		☐ reassessment possible ✓ no reassessment		
	other (please specify below) other reassessment modalities		other (please specify below)		
8	Remarks				

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9 Bibliography

10 Teaching staff

Name of head of module * Julia Wirth

Description validated on * 24.07.2023

Description validated by * Lukas Baschung

2 /2 14.09.2023