

Module description

Field of study HES-SO Business, Management and Services
Degree course Master of Science in Business Administration

1 Title of module Chinese communication 3 2023-2024

Code E.MScBA.390.OB33.E.23	Type of course * <input type="checkbox"/> Bachelor's <input checked="" type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> EMBA <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> other
Level <input type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input checked="" type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module	Description <input checked="" type="checkbox"/> In the case of definitive failure in a module defined as compulsory for successfully completing the course profile in question, the student shall be excluded from the degree programme, or from the faculty, if this is provided by the course regulations in accordance with Article 32 of the Regulations relating to first-cycle and second-cycle degrees (Bachelor's and Master's) at the HES-SO
	Type of module <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module
	Time schedule <input type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input type="checkbox"/> Spring semester <input checked="" type="checkbox"/> Autumn semester <input type="checkbox"/> Autres

2 Organisation

ECTS Value	Language <input checked="" type="checkbox"/> English <input type="checkbox"/> English - Chinese <input type="checkbox"/> English - Russian <input type="checkbox"/> French <input type="checkbox"/> French - English <input type="checkbox"/> French - German <input type="checkbox"/> French - German - English <input type="checkbox"/> German <input type="checkbox"/> German - English
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3 Prerequisites

The following module(s) must have been validated
 The following module(s) must have been attended Intercultural Management & Chinese communication 1, Chinese communication 2
 none
 other

Other prerequisites

4 Skills to be gained / general learning objectives

To have an extended competency of the Chinese language in the following areas:
- listening
- speaking
- reading
- writing

To have an extended understanding of the Chinese culture and way of communication

5 Teaching and content

Using the book of "New Practical Chinese Reader" and try to finish lesson 10-12 after the Autumn semester

During the exam session: one written test, including a listening part, lasting 60 minutes; an individual oral test lasting between 5 and 10 minutes

In case of remédiation: oral exam.

6 Assessment and validation methods

7 Reassessment requirements * <input checked="" type="checkbox"/> reassessment possible <input type="checkbox"/> no reassessment <input type="checkbox"/> other (please specify below)	7a Reassessment requirements (if module is repeated) * <input type="checkbox"/> reassessment possible <input checked="" type="checkbox"/> no reassessment <input type="checkbox"/> other (please specify below)
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other reassessment modalities

8 Remarks

9 Bibliography

10 Teaching staff

Name of head of module *
Jie Tan Spada

Description validated on *
13.09.2023

Description validated by *
Lukas Baschung