

Module description

Field of study HES-SO Business, Management and Services
Degree course Master of Science in Business Administration

1 Title of module		Chinese communication 2		2023-2024
Code E.MScBA.390.OB22.EC.23	Type of course * <input type="checkbox"/> Bachelor's <input checked="" type="checkbox"/> Master's <input type="checkbox"/> MAS <input type="checkbox"/> EMBA <input type="checkbox"/> DAS <input type="checkbox"/> CAS <input type="checkbox"/> other			
Level <input checked="" type="checkbox"/> Basic module <input type="checkbox"/> Further studies module <input type="checkbox"/> Advanced module <input type="checkbox"/> Specialised module	Description <input checked="" type="checkbox"/> In the case of definitive failure in a module defined as compulsory for successfully completing the course profile in question, the student shall be excluded from the degree programme, or from the faculty, if this is provided by the course regulations in accordance with Article 32 of the Regulations relating to first-cycle and second-cycle degrees (Bachelor's and Master's) at the HES-SO	Type of module <input checked="" type="checkbox"/> Main module <input type="checkbox"/> Module linked to main module <input type="checkbox"/> Optional or subsidiary module	Time schedule <input type="checkbox"/> Module over 1 semester <input type="checkbox"/> Module over 2 semesters <input checked="" type="checkbox"/> Spring semester <input type="checkbox"/> Autumn semester <input type="checkbox"/> Autres	
2 Organisation				
ECTS Value 2	Language <input type="checkbox"/> English <input checked="" type="checkbox"/> English - Chinese <input type="checkbox"/> English - Russian <input type="checkbox"/> French <input type="checkbox"/> French - English <input type="checkbox"/> French - German <input type="checkbox"/> French - German - English <input type="checkbox"/> German <input type="checkbox"/> German - English			
3 Prerequisites				
<input type="checkbox"/> The following module(s) must have been validated <input checked="" type="checkbox"/> The following module(s) must have been attended Intercultural Management & Chinese communication 1 <input type="checkbox"/> none <input type="checkbox"/> other				
Other prerequisites				
4 Skills to be gained / general learning objectives				
<ul style="list-style-type: none"> To have an extended competency of the Chinese language in the following areas: <ul style="list-style-type: none"> - listening - speaking - reading - writing To have an extended understanding of the Chinese culture and way of communication 				
5 Teaching and content				
Using the book of "New Practical Chinese Reader" and try to finish lesson 7-9 after the Spring semester				
6 Assessment and validation methods				
During the exam session: one written test, including a listening part, lasting 60 minutes; an individual oral test lasting between 5 and 10 minutes				
In case of remédiation: oral exam.				
7 Reassessment requirements *		7a Reassessment requirements (if module is repeated) *		
<input checked="" type="checkbox"/> reassessment possible <input type="checkbox"/> no reassessment <input type="checkbox"/> other (please specify below)		<input type="checkbox"/> reassessment possible <input checked="" type="checkbox"/> no reassessment <input type="checkbox"/> other (please specify below)		
other reassessment modalities				
8 Remarks				
9 Bibliography				
10 Teaching staff				
Name of head of module * Jie Tan Spada				
Description validated on * 24.07.2023		Description validated by * Lukas Baschung		