



Module description Field of study HES-SO Business, Management and Services Degree course Master of Science in Business Administration

¹ Title of module		nmunication 2	2022-2023
Code E.MScBA.390.OB22.EC.22	<i>Type of course</i> * ☐ Bachelor's ☑ Master's ☐ M	MAS 🗖 EMBA 🗖 DAS 🗖 CAS	S 🔲 other
Level ✓ Basic module ← Further studies module ← Advanced module ← Specialised module	Description In the case of definitive failure in a module defined as compulsory for successfully completing the course profile in question, the student shall be excluded from the degree programme, or from the faculty, if this is provided by the course regulations in accordance with Article 32 of the Regulations relating to first-cycle and second-cycle degrees (Bachelor's and Master's) at the HES-SO	Type of module ✓ Main module ☐ Module linked to main module ☐ Optional or subsidiary module	Time schedule ☐ Module over 1 semester ☐ Module over 2 semesters ☑ Spring semester ☐ Autumn semester ☐ Autres
Organisation			
ECTS Value 2	Language English English - Russian French - English French - German - English German - English	 ✓ English - Chinese ☐ French ☐ French - German ☐ German 	
Prerequisites ☐ The following module(s) must ☐ The following module(s) must ☑ none ☐ other			
Other prerequisites			
- listenining - speaking - reading - writing	cy of the Chinese language in the folk		
Teaching and content Using the book of "New Practical (Chinese Reader" and try to finish less	son 7-9 after the Spring semester	
Assessment and validation met During the exam session: one writ	t hods tten test, including a listening part, las	ting 60 minutes; an individual oral te	st lasting between 5 and 10 minutes
In case of remédiation: oral exam.			
 Reassessment requirements * ✓ reassessment possible □ no reassessment □ other (please specify below) 		7a Reassessment requirements (i ☐ reassessment possible ☑ no reassessment ☐ other (please specify below)	f module is repeated) *
other reassessment modalities			
B Remarks			
Bibliography			
) Teaching staff			
<i>Name of head of module</i> * Jie Tan Spada			