

Skills Profile

Bachelor of Science HES-SO in International Business Management

Business Skills

- Know the fundamentals tools of management such as accounting, finance, human resource management, marketing, law and strategy, all from an international perspective.
- Understand the international political environment and its influence on the workplace and the economy in general.
- Be able to plan and implement international projects and create innovations internationally.
- Market internationally, set up business abroad and expand production.

Methodological Skills

- Work in an organized and structured manner, while retaining the flexibility to adapt to an international organization.
- Work with scientifically tested methods, know how to apply the most appropriate theories, identify the best sources, write an organized and well supported paper and express oneself logically and convincingly, in compliance with academic standards.
- Be comfortable working in a team and individually.

Language Skills

- Be perfectly at ease to hold conversations and write in English.

Social Skills

- Develop extensive know-how in various international and cultural areas.
- Lead, manage, supervise and motivate a multicultural team.
- Initiate professional contacts appropriately, have an entrepreneurial mind-set and show openness to international management.

Intercultural Skills

- Master the mechanisms of intercultural communication.
- Adapt to international markets and customers.