



## MODULE & COURSE DETAILS

Modules	Courses	Format	ECTS Credits	US Credits	Days
MANAGEMENT AND DEVELOPMENT OF PEOPLE	Personal Leadership Development	On-site	2.5	1.7	3
	Leading in a Multicultural Environment	Online	2.5	1.7	-
	Organizational Behavior & Leadership	On-site	2.5	1.7	3
	Crisis Communication	On-site	2.5	1.7	3
SURPASSING SERVICE EXCELLENCE	Service Operations	On-site	2.5	1.7	3
	Service Culture	On-site	3	2	4
STRATEGIC MANAGEMENT AND ECONOMICS	Strategic Management for the Service Industry	On-site	2.5	1.7	3
	Service Business Models	On-site	2.5	1.7	3
	Services Economics	Online	2.5	1.7	-
FINANCIAL MANAGEMENT IN THE SERVICE INDUSTRY	Financial & Managerial Accounting	Online	2.5	1.7	-
	Corporate Finance	Online	2.5	1.7	-
MARKETING & TECHNOLOGY IN THE SERVICE INDUSTRY	Service Marketing	On-site	2.5	1.7	3
	Big Data / Technology in Service Firms	On-site	2.5	1.7	3
RESEARCH & PROJECT MANAGEMENT	Business Research Methods	Online	2.5	1.7	-
	Project Management	Online	2.5	1.7	-
	Academic Writing	Online	2.5	1.7	-
	Capstone	Online	7.5	5	-
ELECTIVES	Elective 1	On-site	4	2.7	4
	Elective 2	On-site	4	2.7	4
	Elective 3	On-site	4	2.7	4
<b>Total</b>			<b>60</b>	<b>40.6</b>	<b>40</b>

Please note that modules and courses are subject to change.