

# Leading House MENA: Kick-off workshop

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# Role of the Leading House MENA

- **The LHMENA has been newly established by SERI in 2017**
- **Overall goal: to explore the research potential of the MENA region**
- **Several funding instruments will be developed to foster the scientific collaboration between Switzerland and the priority countries of the MENA region**

# HES-SO as the Leading House MENA

- **In its role of Leading House for the MENA region, the HES-SO will:**
  - 1. Foster the development of the research cooperation between Switzerland and countries with a high development potential in the MENA region**
  - 2. Develop and manage funding instruments**
  - 3. Ensure the communication of opportunities of collaboration**
  - 4. Represent the interests of the Swiss research community towards potential partners in the region**

# Mapping study and priority countries

- **The mapping study was the first activity of the Leading House MENA**
- **Goal of the mapping study: to provide an overview of the existing scientific collaborations and to identify potential partners**
- **Bottom-up approach**
- **7 priority countries:**
  - Morocco, Tunisia (Northern Africa)
  - Egypt, Lebanon, Occupied Palestinian territory (Middle East)
  - United Arab Emirates, Qatar (Gulf region)